



**PERSATUAN KEBAJIKAN IVORY,  
PULAU PINANG** (1685-06-PPG)

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**FOR IMMEDIATE RELEASE**

**16 JANUARY 2014**

**Ivory employees offer vegetarian food, drinks and coconuts**

THOUSANDS thronged the main streets of Penang as devotees of Lord Muruga congregate along the route following the annual chariot procession.

One major participant of the *thaneer panthal* was the booth of Ivorycares, a charitable arm of Ivory Properties, in front of Penang Times Square.

Ivory Properties Group Berhad employees took a break from their work to extend their service offering some 2000 packs for vegetarian food and drinks to the devotees in front of the booth.

Complemented by a lion dance troupe followed by peacock dance and horse dance, the chariot inched its way along smashed coconut covered Jalan Datuk Keramat during the Thaipusam eve parade.

The ritual of coconut smashing is practice as a symbol of loosening one's ego to reveal purity inside.

Among those who participated in smashing of the 1601 coconuts alongside the staff members and tourists were Ivory Properties Group Berhad chief executive officer Datuk Low Eng Hock, chairman and independent non-executive director Dr. Asairinathan Kunjambo, chief operating officer Goh Chin Heng and Ivory Associates Sdn. Bhd. Director Ron Loh Chin Chuen.

Also present to join the group in offering fruits, flowers, incense and perfumed joss sticks to Lord Muruga were deputy chief minister of Penang Ramasamy Palinasamy, Tanjong MP Ng Wei Aik and Komtar assemblyman Teh Lai Heng.

Vice president of Ivorycares Ann Tan said that the increase of coconut price is not a hindrance to the staff members as there was no change in the number of coconuts contributed for the celebration, referring to the piled up coconuts along the road dividers. "Despite the price increase in several other food items, we still manage to raise fund to



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offer vegetarian food and drinks to more devotees and we hope to keep this going for many years to come,” she said.

Ends.