



**PERSATUAN KEBAJIKAN IVORY,
PULAU PINANG** (1685-06-PPG)

Ivory Tower @ Penang Times Square,
81-11-1, Jalan Dato Keramat, 10150 George Town, Penang, Malaysia.
Tel: 6(04)-210 8000 **Fax:** 6(04)-227 0000/227 7888
E-mail: contact@ivory.com.my

FOR IMMEDIATE RELEASE

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Mementoes await blood donors

HAVE you ever seen your favourite Japanese anime or manga heroes and heroines doing their bid for charity?

A group of cosplay enthusiasts, clad in their fictional character costumes, killed two birds with one stone when they participated in the blood donation campaign that was held in line with their Cosplay Invasion 3 party.

The group was part of more than 200 shoppers who turned for the “*A drop of blood forms an ocean of love*” blood donation campaign at the 4th floor of Penang Times Square.

Jointly organised by Ivorycares, a charitable arm of Ivory Properties Group Berhad, Penang Times Square and Eng Tek Group in conjunction with the latter’s 40th anniversary celebration, the event was also supported by Penang Hospital and North-East District Health Office.

Ivorycares president Datuk Ooi Chin Loo said the the first 100 qualified recipients received a self-portrait mug while the first 200 received an RM30 worth of goody bag each.

“We are glad to receive such great response from public. Although a small number of shoppers were not suitable to donate their blood, we would still like to express our gratitude to them for making the effort to come here and support us,” he said.

As of press time, a total of pints of blood was collected from the campaign. The North-East District Health Office offered shoppers free basic health check-up at 1Malaysia Clinic apart from setting up a health gallery to promote “The five elements of healthy lifestyle”.

Penang Hospital staff members were also present to encourage shoppers to register themselves as organ donors.

Sponsors for the event are BP Healthcare Group, Pagoda Foods (Malaysia) Sdn. Bhd., D’Qaseh Muslimah Boutique, Teik Senn Malaysia Sdn. Bhd., Nestle Malaysia Sdn. Bhd. ,



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Gardenia Bakeries Sdn. Bhd. , Gold Leaf Manufacturing Sdn. Bhd. , Fulian Malaysia Sdn. Bhd. and TG Ocean Health Food Industries Sdn. Bhd.

Also present during the event were Penang Welfare, Caring Society and Environment Committee chairman Phee Boon Poh and Komtar assemblyman Teh Lai Heng
(Ends)

For media enquiries,

Corporate Communications Department

Arwen Noew

017-4262783

Kate Teoh

016-4885830