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### **Ivory Properties Group Berhad bags Asia Pacific Property Awards**

GEORGE TOWN: Ivory Properties Group Berhad (IPGB) has won the highly commended award in the category of Residential High-rise Architecture, Malaysia with its iconic The Wave project at the Asia Pacific Awards 2014-2015.

The Wave, part of Penang Times Square phase three development, bagged the award with its extraordinary and surprising exterior where elegant sun protection stripes sync rhythmically and aesthetically over the glazed glass facade, creating wave-like illusions that catch the eye - the impression that waves are going over the building.

Situated in the heart of George Town, the RM 264mil GDV valued development stands out sophisticatedly in the final piece of primed location of downtown, Penang.

Upon receiving the award from the International Property Awards president Stuart Shield at the gala dinner in Shangri-La Hotel Kuala Lumpur, the Group's chief operating officer Goh Chin Heng said the award has since added to the winning streak of IPGB.

"This win definitely serves as an encouragement for us to think out of the box in our future developments.

"It is definitely a proud recognition for IPGB to be awarded with such honour and it is also a boost for us to perform better," said Goh in a statement yesterday (May 9).

Consisting 312 suites, the project offers residents a sense of tranquility amidst the hustle bustle of the city.

Its top deck is equipped with facilities that one can enjoy on a luxury holiday such as swimming pool, outdoor Jacuzzi, BBQ pavilion, viewing deck, aerobics/tai chi area, gymnasium, multi-function hall, wading pool, children's playground, foot reflexology path, garden lounge, exercise station, sauna, seating area and landscaped garden.

Explaining the underlying meaning to the wave-like architecture design inspiration, Goh said the waves of change bring us to different shores at various points in our life which carries an improvement to the quality of life.



The concept of the blueprint was carefully considered to explore the full function of the rhythmic design rather than just as a decoration purpose.

The wave like forms serves as elegant sun protection shades corrugate around the glazed body.

Each unit also has a wide frontage which allows more natural lighting and cool breeze in to reduce electricity consumption during the day.

With different angles and lighting effect, the panels appear to be in different colours, creating the illusion of a vertically colourful sea with its corals.

The award is part of the International Property Awards established 19 years ago and cover residential as well as commercial categories.

Ends

#### Caption

Pic 1: Ivory's chief operating officer Goh Chin Heng received the award certificate for The Wave at Shangri-La Hotel in Kuala Lumpur.

Pic 2: Ivory's chief operating officer Goh Chin Heng at the awards presentation at Shangri-La Hotel in Kuala Lumpur.

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