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AUGUST 27, 2014.

Ivory Properties Group Berhad bags awards for two projects

GEORGE TOWN: Ivory Properties Group Berhad (Ivory) has won yet another recognition – with a double celebration this time from the Southeast Asia Property Awards (Malaysia) 2014, which named Island Resort Bungalows and The Latitude as the award-winning projects.

Ivory's Island Resort Bungalows in Batu Ferringhi received the Highly Commended award under the category of Best Housing Development (North Malaysia) while The Latitude in Mount Erskine grabbed the Highly Commended award as Best Mid-Range Condo Development (North Malaysia).

The awards are the latest in a series of accolades for Ivory, including The Wave which won the Highly Commended award under the category of Residential High-rise Architecture, Malaysia at the Asia Pacific Awards 2014-2015 recently.

Island Resort Bungalows, under phase three of Island Resort Development, consists of 22 bungalows on Miami Beach in Batu Ferringhi.

The bungalows, ranging from 5,300 sq ft to 7,850 sq ft, are available in either three or four-storey units with broad decks, double height ceiling and split levels all of which point to an open concept resort of luxury.

Located at the tourist belt, the project offers exclusivity to home owners who love being close to nature where they wake up in the cozy morning and greeted by peaceful atmosphere coming back from work to the surrounding lush greenery.

Batu Ferringhi is the second most popular destination after George Town enclosed by beautiful white beaches and bountiful of amenities making it one of the top picks by home buyers.



As such, clinics, hospitals, public and international schools, dining options, night markets, public transports, and shopping malls provide all the convenience to the Batu Ferringhi community pairing up with the resort lifestyle.

Making luxury a daily experience, The Latitude was conceptualised as an abode that promotes affordable luxury by making mid-sized condominiums in the suburbs an attainable reality for those craving understated elegance.

Perched 153 metres above sea level, The Latitude offers a sanctuary from the buzz of the city yet near enough to the amazing street food and heritage that endears both locals and visitors alike to Penang.

The amazing location will have both locals and expatriates alike eating out of their hands as Gurney Drive, Pulau Tikus and Fettes Park are all within a 5-km radius.

The easy access to nearby shopping malls also makes retail therapy an achievable activity.

Ivory executive director Datuk Ooi Chin Loo said the awards are a form of recognition for all the hard work put forth by the Ivory team in ‘building a better world for our future generations’.

“The awards have certainly added another two feathers to the cap of Ivory as we celebrate the 15th anniversary to mark our significant milestone this year,” he said in a statement after receiving the awards at the gala dinner in Kuala Lumpur yesterday (Aug 26).

Southeast Asia Property Awards is part of the Asia Property Awards established in 2005 that have since expanded to reward developments, consultants, architects and designers in China, Singapore, Malaysia, Indonesia, the Philippines and Vietnam.

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