



**PERSATUAN KEBAJIKAN IVORY,
PULAU PINANG** (1685-06-PPG)

Ivory Tower @ Penang Times Square,
81-11-1, Jalan Dato Keramat, 10150 George Town, Penang, Malaysia.
Tel: 6(04)-210 8000 **Fax:** 6(04)-227 0000/227 7888
E-mail: contact@ivory.com.my

FOR IMMEDIATE RELEASE

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Ivorycares spreads Christmas cheer to 73 needy children

GEORGE TOWN: Seventy-three children from three charitable homes were all smiles when they received Christmas presents from their Secret Santas.

Implemented by Ivorycares, the charitable arm of Ivory Properties Group Berhad, the Make Your Wishes Come True programme fulfilled the Christmas wishes of the children from Penang Shan Children's Home, St Joseph's Home and House of Hope.

The gifts were presented to them by a volunteer dressed as Santa Claus during the event's Christmas Picnic held at Chin Ho Plaza, Penang Times Square on Saturday (19/12).

Ivorycares president Datuk Ooi Chin Loo said that following the success of last year's edition of Make Your Wishes Come True, they decided to have it again this year to continue doing something good for underprivileged children this holiday season.

"Through the programme, Christmas wish tags stating the children's wish list items were hung on a Christmas tree for Ivory's staff to pick a tag and buy the child a present.

"We are touched by the generosity of our employees. The wish tags were snapped up in just days after putting them on the Christmas tree," he said.

He added that the programme was held for the second consecutive year to celebrate the spirit of Christmas.

Apart from participating in the party games – Christmas gift wrap relay and tug-of-war with Santa, the children were also treated to the Christmas version of the Frozen sketch put on by Ivorycares volunteers.

The event also featured a photobooth for the children to take fun shots, and carolling sessions where the children and Ivorycares volunteers belted out famous Christmas songs.

Four children who volunteered to sing Christmas carols on the stage were grinning from ear to ear when they received a mystery gift each from Santa Claus.

There was also a special appearance by the Marrybrown mascot, Chipmunk, who distributed presents and balloons to the excited children.

Held in conjunction with the merry event was the Charity Car Boot Sale from 4pm to 7pm, which saw the participation of 20 traders selling a variety of items from their car boots.



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It aimed to promote recycling, reduce waste and space, and drive stock clearance. It also encourages the reusing and repurposing of pre-loved items that are still in good condition.

The proceeds collected from the car boot sale space rental were channelled to fund the children's Christmas Picnic event.

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For media enquiries, please contact Ivory's Corporate Communications department:

Arwen Noew

017-426 2783

arwen@ivory.com.my

Kate Teoh

016-488 5830

kate@ivory.com.my