



**PERSATUAN KEBAJIKAN IVORY,
PULAU PINANG** (1685-06-PPG)

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FOR IMMEDIATE RELEASE

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The Gift of Life

GEORGE TOWN: IVORYCARES, a charitable arm of Ivory Properties Group held a blood donation campaign to replenish the Penang General Hospital blood bank for the festive season.

The "We Share We Care" Blood Donation Campaign which was jointly organized with MBI Charity 100 group received the support from over 100 donors.

Aside from blood donation, public was also able to sign up as an organ donor during the event which was held on May 20 (Saturday) from 11am to 4pm at M Mall 020 Concourse, Penang Times Square.

Goody bags were given to successful donors consisting biscuits, box drink, mineral water and healthy snacks as a token of appreciation.

"We hope to provide a platform through this campaign for the public to participate in charitable events.

"It is heartening to see such encouraging response from the public for the noble cause that will save lives during critical situations," Ivorycares vice president I Winnie Yeoh said.

Dato' Ooi Chin Loo, Ivorycares President said he was pleased to see the number of donors who came to support the event, "it is a move which can contribute to community development and it has become our philosophy to give back to the society."

Also present were Phee Boon Poh, Chairman of Penang Welfare, Caring Society and Environment, Ng Wei Aik, Tanjong MP and Teh Lai Heng, Komtar assemblyman, Marshita Binti Othman, assistant information officer of Penang General Hospital, Ivan Khor, representative of MBI Charity 100.

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Captions:

Pix 1

(From left) Penang Welfare, Caring Society and Environment committee chairman Phee Boon Poh, Ivorycares President Dato' Ooi Chin Loo, Tanjong MP Ng Wei Aik, Komtar assemblyman Teh Lai Heng and representative of MBI Charity 100 Ivan Khor presenting a goody bag prepared by the organising committee to a donor during the Blood Donation Campaign at M Mall, Penang Times Square.

Pix 2

(From left) Assistant information officer of Penang General Hospital Marshita Binti Othman, Ivorycares President Dato' Ooi Chin Loo, Komtar assemblyman Teh Lai Heng, Penang Welfare, Caring Society and Environment committee chairman Phee Boon Poh, Tanjong MP Ng Wei Aik, and representative of MBI Charity 100 Ivan Khor posing for a group photo after the souvenirs giving ceremony.

Pix 3

The "We Share We Care" Blood Donation Campaign held by Ivorycares and MBI Charity 100 received the support from over 100 donors to replenish the Penang General Hospital blood bank for the festive season.

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