



**IVORY PROPERTIES GROUP BERHAD**  
*(a company listed on the Main Market of Bursa Malaysia Securities Bhd)*

**FOR IMMEDIATE RELEASE**

**Date: December 16, 2011**

CHRISTMAS is all about sharing and giving and that was what Ivory Properties Group Berhad's charitable arm, Ivorycares is doing this time around.

In conjunction with The Battle of Penang Hawkers Masters, the members are putting up booth in Chin Ho Plaza, Penang Times Square, to sell food items such as fruits, assorted cakes and colourful Christmas candies from Dec 20 to Dec 23 in support of Women's Centre for Change (WCC) and its new premises in Burmah Road.

Ivorycares vice president Ann Tan said some of the food items were contributed by the employees and management of Ivory.

"We hope to spread the joy and love to those in need so that they are not left out amidst this festive season.

"A portion of the proceeds gained from the sale of the food items will be contributed to WCC while the rest would be kept as fund for Ivorycares' future activities," she said.

WCC Penang is a non-governmental and non-profit organisation dedicated to the elimination of violence against women and children and the promotion of women's equality.

WCC Building Fund was set up to support the cost of renovating the WCC centre for training programmes especially for women from the lower income group, women with disabilities and single mothers.

On Dec 23, they will also be selling their merchandise items with Ivorycares at the booth in Chin Ho Plaza.

Another charitable organization, Women's Welfare Council, will also be raising fund by selling handicraft items on the same day.

Ends

For details, call Ivorycares Vice President Ann Tan at 017-6800253.