



**PERSATUAN KEBAJIKAN IVORY,  
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**FOR IMMEDIATE RELEASE**

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**Ivorycares organises free photoshoot session for 30 families**

GEORGE TOWN: Over 30 families had their special moments together captured in a photoshoot session held in conjunction with the Parents' Day celebration which falls on July 24.

Organised by Ivorycares, the charitable arm of Ivory Properties Group Berhad, and sponsored by Mr & Mrs Maison De Mariee Bridal, the event was an opportunity for families to have their family pictures taken in a photoshoot session at the Marrybrown outlet at The Latitude in Tanjung Tokong on Saturday, June 18.

Ivorycares president Datuk Ooi Chin Loo said it was important for families to spend time together and that Parents' Day is an occasion to appreciate one's parents, for their selflessness and full commitment to their children.

"It is important to take family pictures, which everyone will treasure for years to come. We can look at these photographs again and reminisce the wonderful, priceless moments spent together," he said.

The families, of which most included young children, had their photographs taken by a professional photographer from the bridal house. After getting their portraits photographed, they were treated to a scrumptious Marrybrown meal for free.

Each family also received a voucher worth RM100 to spend at the bridal house, and a free 4R-sized family photograph.

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