



**PERSATUAN KEBAJIKAN IVORY,
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FOR IMMEDIATE RELEASE

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IVORYCARES AND MBI GROUP BRING CHRISTMAS CHEER TO 1,000 CHILDREN AND SPECIAL NEEDS FOLKS

GEORGE TOWN: More than 1,000 children and special needs folks from 11 homes in Penang were all smiles as they received Christmas gifts from generous secret Santas through the Make-A-Wish programme held in conjunction with Christmas.

The programme that was a resounding success is a joint collaboration between Ivorycares, the charitable arm of Ivory Properties Group Bhd, and MBI Group.

Gifts worth over RM70,000 were distributed to the children and special needs recipients at M Mall O2O, Penang Times Square on Sunday, Dec 18 from 9am to 5.30pm.

The gifts included bicycles, musical instruments, sports equipment, toys and games, remote-controlled cars and helicopters, watches, clothing, bags, books, stationery and vouchers.

The homes that participated in the programme were Crystal Family Home, Ru Yi Home, Penang Shan Children's Home, Eden Handicap Service Centre, The Salvation Army Penang Children's Home, Children's Protection Society, St Joseph's Home, Handicapped Children's Centre Penang, Penang Cheshire Home, House of Hope and Rumah Kebajikan Seri Cahaya Batu Maung.

In the month-long programme implemented from Nov 1 to Nov 30, the public were invited to be a Secret Santa to the underprivileged community to spread cheer during the Christmas season.

All they had to do was pick a wishing card from the Christmas tree at M Mall O2O and grant the wish with a donation or by buying the present.

Among those present at the event were Ivory Properties Group Bhd deputy chief operating officer Yeong Siew Yan, Penang Times Square chief operating officer Boey Chee Kun and M Mall O2O representatives – executive director Lim Ah Chay, assistant finance manager Lynny Chong, personal assistant of general manager subsidiary Sharon Ng and advisor M. Ananthan Krishnan.

The one-day event featured a cake-cutting ceremony and activities such as Christmas carols, a balloon clown, face painting and candy floss distribution.

Those present to receive their gifts were treated to Marrybrown meals and exciting performances, of which both were sponsored by Ivory Properties. They were also given goodie bags courtesy of M Mall O2O while their transportation was provided by M Travel, a subsidiary company of MBI Group.

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