



**PERSATUAN KEBAJIKAN IVORY,
PULAU PINANG** (1685-06-PPG)

Ivory Tower @ Penang Times Square,
81-11-1, Jalan Dato Keramat, 10150 George Town, Penang, Malaysia.
Tel: 6(04)-210 8000 **Fax:** 6(04)-227 0000/227 7888
E-mail: contact@ivory.com.my

FOR IMMEDIATE RELEASE

Sept 11, 2016

IVORYCARES BACK TO HOST CHARITY WALK AT PENANG STARWALK 2016

GEORGE TOWN: Ivorycares, the charitable arm of Ivory Properties Group Berhad, will again host the 1km charity walk called “Walk With Us” in this year’s Penang Starwalk 2016 event on Sept 11.

Ivorycares members will lead the walk, in which other corporate companies and charity organisations will take part as well. Goodie bags and breakfast sets will be provided to the charity walk participants.

Ivorycares president Datuk Ooi Chin Loo said “Walk With Us” is an opportunity for the companies to foster closer ties with the charity organisations.

“Even though it is a shorter walk at 1km, the participants from the organisations get to join this event and admire the heritage city of George Town,” he said.

Soju Penang performers – African Sanalimu Troupe, Angelo, Dea and Brenan – are also set to thrill Penang Starwalk participants with exciting stage shows in the Variety Show segment held after the walk.

The eight-member troupe, consisting of performers from Kenya and Tanzania, will display a mixture of jaw-dropping entertainment acts such as dancing, fire-eating and gravity-defying acrobatic stunts.

For their set, Filipino singers Angelo, Dea and Brenan of the international live band Sub-Project will get the crowd singing and grooving along to popular Billboard hits and catchy electronic dance music.

African Sanalimu Troupe and Sub-Project currently perform at Soju Penang, which is part of the Soju chain of entertainment clubs managed by Penang-based entertainment group Worldwide Platinum Records.

Penang Starwalk 2016 is jointly organised by Star Media Group and the Penang Amateur Athletic Association. Penang Times Square is the venue provider.

###

For media enquiries, please contact Ivory Properties' Corporate Communications department:

Winnie Yeoh 杨千慧
Corporate Communications
04-2108000 ext. 810
017-9800670
winnie@ivory.com.my

Yee Lai Xuan 余俐璇
Corporate Communications
04-2108000 ext. 811
012-5291053
laixuan@ivory.com.my