



IVORY PROPERTIES GROUP BERHAD (673211 M)

FOR IMMEDIATE RELEASE

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GEORGE TOWN: Eager purchasers of the Penang World City project thronged Ivory Properties Group Berhad corporate office in Birch House at Jalan Dato Keramat here.

Hundreds of people started queuing from as early as 7am yesterday (Feb 1) despite the registration being scheduled to open only at 11am.

The company has given its loyal customers a special privilege for early bird registration until today (Feb 2).

Ivory Properties Group Berhad executive director and chief operating officer M. Murly said they have opened a total of 453 units in Block A and B for registration.

“The price starts from RM550 per sq ft, which is very reasonable given the profitable location and freehold status,” he said.

On illegal scam reported earlier of unscrupulous individuals posing as agent for Penang World City project, Murly stressed that the company has never entrusted any agent to sell or promote the project.

“Those interested should come to our office at Birch House to register.

“Alternatively, they can also visit our roadshow booth in Gurney Plaza from Feb 8 to Feb 17 or Sunway Carnival Mall from Feb 12 to Feb 17 for details,” he said in a press statement.

Penang World City is a joint-venture development of mixed residential and commercial properties in Bayan Mutiara by Ivory Properties Group Berhad and Dijaya Corporation Berhad.

Covering over 100 acres, the development include luxury condominiums, business suites, iconic office block, waterfront entertainment city, shopping mall, medical facilities and so on.

For details, log on to www.penangworldcity.com.

Ends



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全国人民瞩目的新项目

槟城讯) 全家清晨出动排队，就只为了预购炙手可热的“槟州世界城”房屋单位！

玮力产业集团首日推展“槟州世界城” (Penang World City) 是于周五上午11时开放登记，不过现场有超过百名的公众，早在清晨7时已经在公司外大排长龙，再次说明槟城的产业价仍然被市场看好。

尤其是这个总发展价值百亿令吉的“槟州世界城”，它处于策略性的位置，是槟城人茶余饭后的热门投资话题。

玮力产业集团执行董事兼首席营运员穆力指出，客户七早八早到来排队，就是为了抢先登记建于黄金地的房屋单位，因为机会实在难得。

他说，周五和周六进行的“槟州世界城”首期 (Phase 1A) 推展项目，主要是回馈一直以来支持集团产业项目的贵宾客户，让他们享有优先预购服务。

他笑着说：“这些大排长龙的盛况，不是公司员工，也不是请来充场面的临时演员。”

“房屋计划的适中地点、合理价钱、房屋设计与概念，以及发展商的良好声誉，是吸引买家的主要因素。”

他重申，玮力集团没有聘用任何代理在外面代售“槟州世界城”任何房屋项目，他吁请购屋者加倍警惕，千万别向房屋代理购买单位，否则集团概不负责。

“槟州世界城” Phase 1A发展项目涵盖了5栋豪华公寓，当然也包括五星水准的设备和基本设施。这次的推展活动，该集团只预先开放A栋和B栋让客户登记，总共453个单位，每平方尺550令吉。