



**PERSATUAN KEBAJIKAN IVORY,
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FOR IMMEDIATE RELEASE

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Supportive crowd at NGO's fundraising food fair

A CHARITY food fair held to raise funds for a handicapped centre's operation and training funds was well-received by the public.

The meaningful event co-organised by **SIMA Handicapped Centre** and **Ivorycares**, a charitable arm of Ivory Properties Group greeted over 500 people who were spoilt with choices for a variety of local hawkers fares as well as other dried goods.

Held at Penang Times Square from 10am to 3pm, the event featured **over 40 stalls** while visitors were also entertained with stage performances.

SIMA Handicapped Centre founder and director William Ch'ng said the centre spends RM120,000 a year to provide trainings such as baking classes, sorting out recyclable items and doing household chores for its members.

The centre currently has over 40 handicaps and 160 members participating in the training programmes.

"I hope our training programmes will create a good employment opportunity for the vulnerable groups to establish their own career, at the same time gain community support and acceptance.

"I wish for them to be fully integrated into the society, so that they can lead a fulfilling and happy life," he said.

Ivorycares vice president I Winnie Yeoh said that apart from co-organising the event, the company has also recently recruited two members from the centre as janitors.

"As part of the group's corporate social responsibility effort, we hope to offer an opportunity as well as a conducive platform – both a practical training ground and a source of income to support them."

The event was graced by Penang State EXCO Phee Boon Poh, Komtar Assemblyman Teh Lai Heng, Ivory Properties Group CEO Dato' Low Eng Hock, Pan Malaysian Sweeps Head of Northern Region Ang Chai Hong, Foong Sow Sanctuary Pastor Christina Tan (SIMA's Chaplain) and the church's Elders – Elder Tan Koi On (SIMA's Advisor), Elder Lim Hooi Teik, Elder Chew Chor Nam, and SIMA's Advisors Li Khai and Ng Fook On.

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