



**PERSATUAN KEBAJIKAN IVORY,
PULAU PINANG** (1685-06-PPG)

Ivory Tower @ Penang Times Square,
81-11-1, Jalan Dato Keramat, 10150 George Town, Penang, Malaysia.
Tel: 6(04)-210 8000 **Fax:** 6(04)-227 0000/227 7888
E-mail: contact@ivory.com.my

FOR IMMEDIATE RELEASE

8 February 2017

Generosity of Ivory staff increases Thaipusam contribution this year

GEORGE TOWN: Despite the gloomy economic outlook, volunteers of Ivorycares (charitable arm of Ivory Properties Group Berhad) recorded an increase their contribution in terms of food and drinks served to the Thaipusam devotees.

Welcoming the chariots, the management and staff of Ivory Properties Group gathered at Jalan Datuk Keramat to serve some 2,500 packets of vegetarian food to devotees and the public. Besides that, they also donated 1,800 coconuts for the procession.

Group deputy chief operating officer Yeong Siew Yan said the group has been serving free food and drink to the devotees for 11 years and he credits the caring employees for their contributions.

"I am proud and touched by the generous and thoughtful effort of our Ivory staff in donating coconuts, vegetarian food and drinks to all devotees despite the burden on living costs that is caused by price hikes in food and essential items," he said.

With thousands of devotees joined by tourists in smashing of the coconuts, it was a joyous atmosphere as the chariots slowly inched its way through the sea of smashed coconuts along the route.

The annual celebration is incorporated with elements of multiculturalism with lion dance, peacock dance and bommai dance which added to the merriment of the celebrations.

Among those who participated in smashing of the 1,800 coconuts at Ivorycares booth alongside the staff members and tourists were Ivory Properties Group chairman Dr Asairinachan Kunjamboo, Relationship Director Ang Kung San and Ivory Associates director Ron Loh. Also joining them was Komtar assemblyman Teh Lai Heng.

Ends

For media enquiries, please contact:

Sarah Teoh

016-4106586

sarahteoh@ivory.com.my

Yee Lai Xuan

012-5291053

laixuan@ivory.com.my