

Developer unveils waterfront project design

IVORY Properties Group Bhd welcomed the Year of the Rooster by revealing the new development blueprint for its integrated waterfront development — Penang WorldCity.

Group chief executive officer Datuk Low Eng Hock said the development in Bayan Mutiara, located along Penang's eastern coast, will now feature public amenities spanning over 9.14ha of land.

He said the public amenities will include religious sites, educational centres and leisure spaces.

"An integrated transportation hub is also in the pipeline, which will include a market, food courts and car parks to ensure a vibrant local community in the development.

"We are also promoting the Tropicana Bay Residences, which is the first phase of Penang WorldCity," he said during the Ivory Properties' Chinese New Year celebration on Tuesday.

He said Tropicana Bay comprises five blocks of 22-storey and one

block of 21-storey condominium towers, featuring units from 400sq ft to 980sq ft in six well-designed and distinctive layouts.

"Ivory is offering up to 20% discount on selected projects this Chinese New Year.

"We are also organising 'Basket of Fortune Chinese New Year Roadshow' until Sunday at Gurney Plaza, Ivory Tower at Penang Times Square and Penang WorldCity sales gallery at Bayan Mutiara," he said.

The group's staff gathered at their headquarters in Ivory Tower yesterday to witness energetic lion dance performances.

Interested buyers can pay a visit to Ivory Properties' sales gallery at the Ivory Tower.

The gallery is open from Monday to Friday (8.30am to 6pm) and Saturday (9am to noon).

Log on to www.ivory.com.my or call 04-210 8000 to find out more about these developments.

Also present at the event was the group's executive director Datuk Ooi Chin Loo.



(From right) Ooi and Low presenting fruits to a lion at Ivory Properties' Chinese New Year celebration at Penang Times Square. (Top pic) A model of the group's upcoming integrated waterfront development called Penang WorldCity.